Communiqué

ROYAL CANADIAN MINT INVITES CANADIANS TO DESIGN CIRCULATION COINS FOR 2017

My Canada, My Inspiration coin design contest opens nation-wide

OTTAWA, ONTARIO, MARCH 11, 2015 – To celebrate Canada's upcoming 150th anniversary, the Royal Canadian Mint is inviting Canadians from coast-to-coast-to-coast to design the 5-cent, 10-cent, 25-cent, one-dollar and two-dollar coins that will circulate in 2017.

"As a curator of our nation's history, culture and values, the Mint is in a unique position to offer Canadians a rare, once-in-a-generation opportunity to change the face of our circulation coinage as a lasting tribute to Canada's 150th anniversary of Confederation," said Sandra L. Hanington, President and CEO of the Royal Canadian Mint. "In addition to creativity, the Mint is encouraging Canadians to demonstrate their overwhelming pride for the best country in the world."

As part of the contest, Canadian residents are being asked what Canada means to them by entering coin designs in the following theme categories until April 30, 2015:

- **Our Wonders** (Canada's beauty, from nature to monuments)
- **Our Character** (Values or principles which define Canadian identity)
- **Our Achievements** (Discoveries, exploration or victories)
- **Our Passions** (From culture to sports, to pastimes)
- **Canada's future** (this category is reserved for Canadians 12-years of age and under for the 25-cent coin)

The finalists in each category will be determined by the Royal Canadian Mint and a panel of notable Canadians. The winning design per category will be selected by Canadians in an online vote which will take place in September 2015. Each circulation coin denomination will feature one of the winning designs in 2017.

There are five grand prizes to be won (one per theme category). To enter a design and to obtain full contest rules and regulations, visit www.mint.ca/canada150.

About the Royal Canadian Mint
The Royal Canadian Mint is the Crown Corporation responsible for the minting and distribution of Canada's circulation coins. An ISO 9001-2008 certified company the Mint is recognized as one of the largest and most versatile mints in the world, offering a wide range of specialized, high quality coinage products and related services on an

international scale. For more information on the Mint, its products and services, visit. www.mint.ca.

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